
Case Studies of Our NFC Experience

Beeah Case Study

Beeah, a leading recycling company in the United Arab Emirates, is committed to sustainability and environmental innovation. Their goal: to minimize their carbon footprint and lead the way in eco-friendly practices.

➤ Challenge: Reducing Carbon Footprint

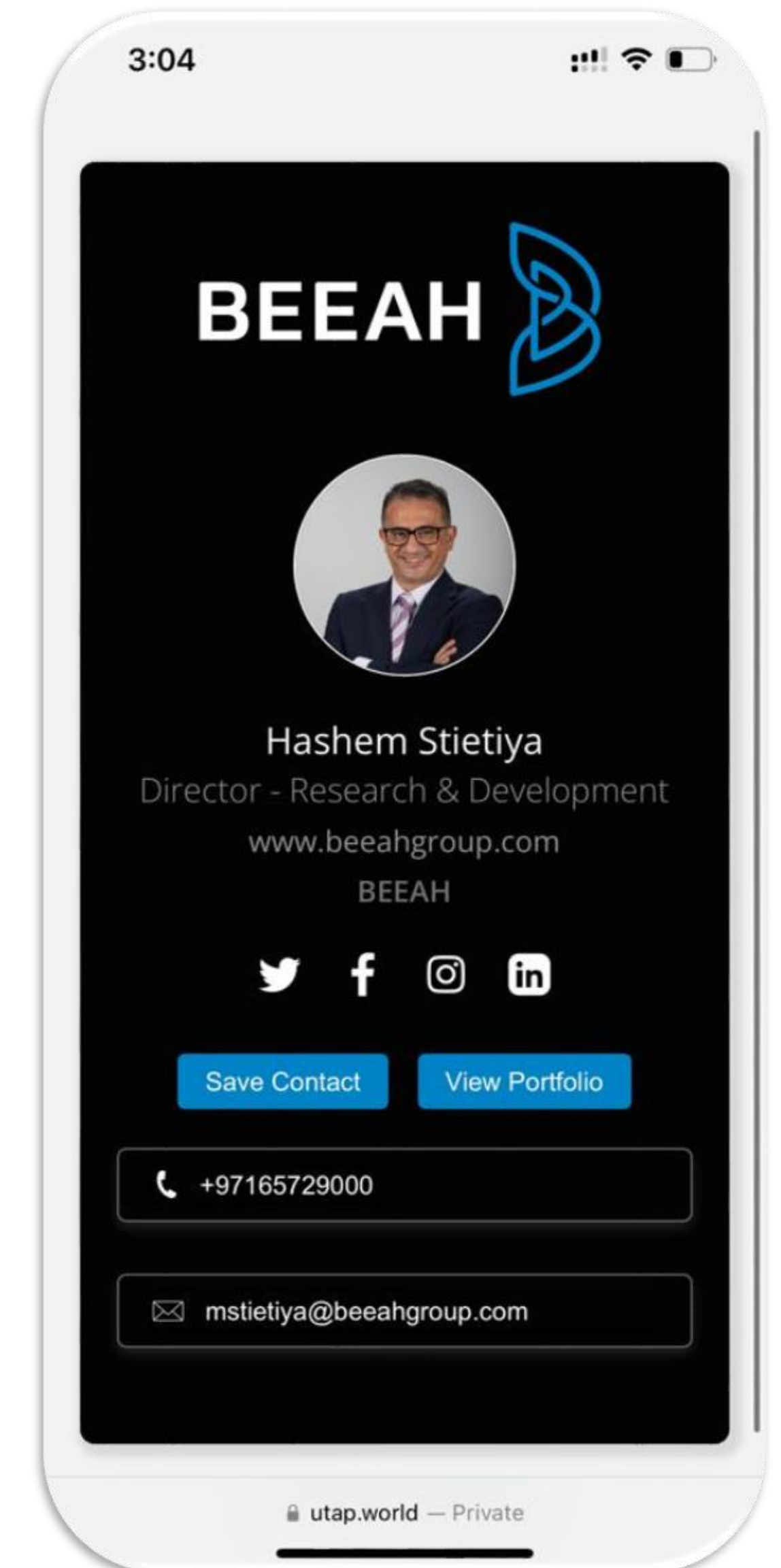
Beeah needed an innovative solution to cut down on their paper usage and reduce their overall environmental impact. Traditional business cards and printed portfolios were contributing to unnecessary waste.

➤ Solution: 190 utap NFC Business Cards

We provided Beeah with our groundbreaking utap NFC business cards, designed for a lifetime of use, eliminating the need for printing new business cards. Key features included: Single Card for Life: No more reprinting business cards, significantly reducing paper waste. Digital Portfolio Sharing: A dedicated "View Portfolio" button on the cards allows Beeah to share their portfolio digitally, removing the need for printed paper portfolios.

➤ Results: Eco-Friendly Innovation

Zero Waste: Beeah now operates with zero waste from business card printing.
Sustainable Communication: Digital portfolio sharing aligns perfectly with their eco-friendly mission, further reducing their carbon footprint.
Enhanced Efficiency: Seamless sharing of contact information and portfolios enhances business operations and showcases Beeah's commitment to sustainability.



Pernod Ricard

Case Study

Pernod Ricard, a global leader in the wine and spirits industry, is dedicated to innovation and efficiency in their corporate operations. Their goal: to modernize employee communication while ensuring seamless administrative control.

Challenge: Efficient Management of NFC Business Cards

Pernod Ricard required NFC business cards for their employees, along with an advanced admin dashboard to manage these cards. They needed a system with varying levels of access for different teams, ensuring tailored control based on their hierarchy and specific needs.

Solution: 83 utap NFC Business Cards and Admin Dashboard

We provided Pernod Ricard with our state-of-the-art utap NFC business cards, coupled with a comprehensive admin dashboard that offered:

Customizable Access Levels: Multiple access points for different teams, ensuring that each team had the appropriate level of control based on their roles and hierarchy.

Efficient Management: The ability to add, edit, and delete cards easily through the dashboard, streamlining administrative tasks.

Results: Enhanced Corporate Efficiency

Seamless Card Management: The intuitive admin dashboard simplified the management of NFC business cards, saving time and reducing administrative burden.

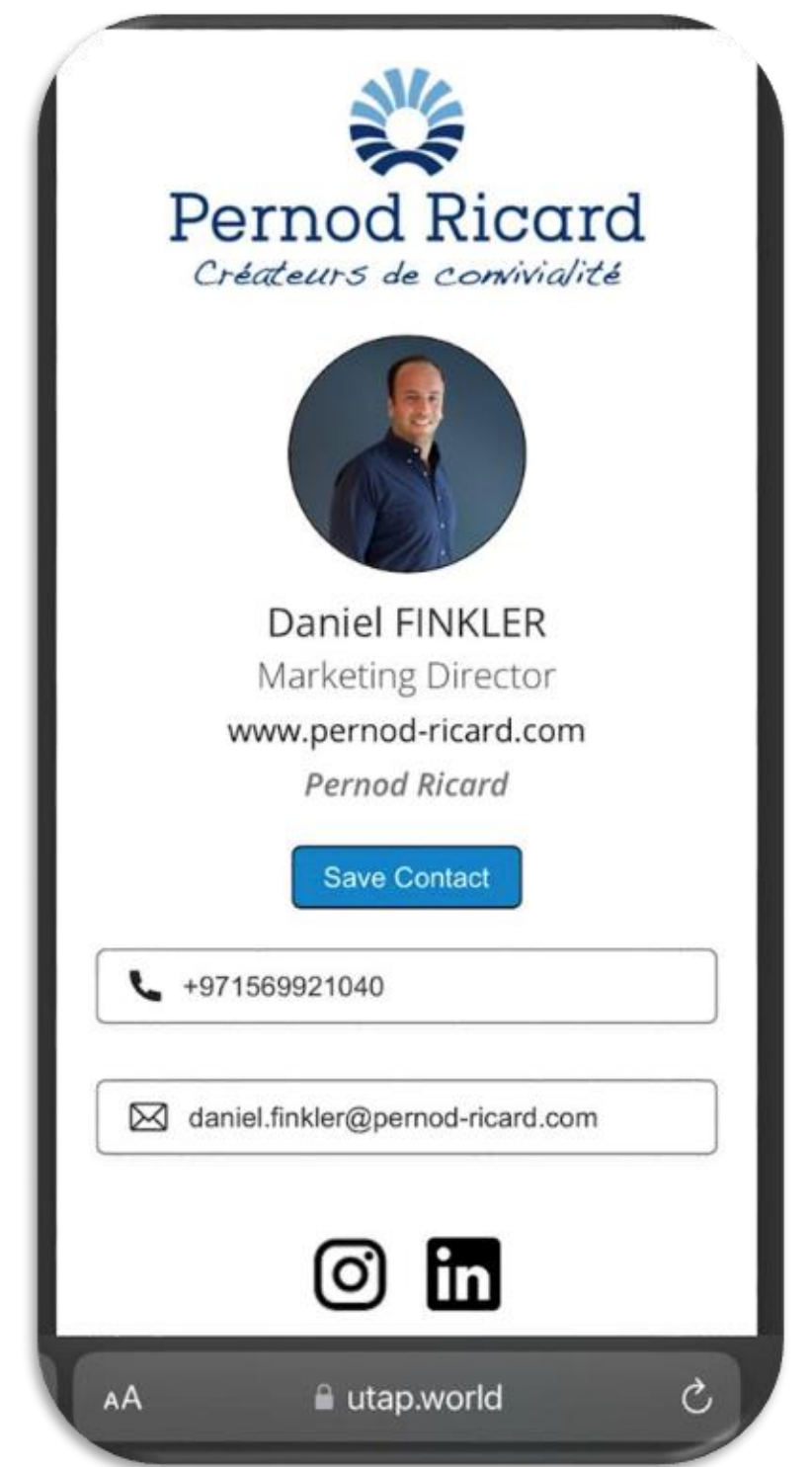
Tailored Access Control: Customized access levels ensured that each team had the right tools and permissions, enhancing overall operational efficiency.

Modernized Communication: The NFC business cards provided a sleek, tech-forward way for employees to share their information, reflecting Pernod Ricard's commitment to innovation.

Conclusion: Modernizing Corporate Operations

Pernod Ricard's adoption of utap NFC business cards and the tailored admin dashboard has revolutionized their internal communication and administrative processes, setting a new standard in corporate efficiency.

Transform Your Business Communication with utap!



Medikabazaar

Case Study

Medikabazaar is a leading medical supply platform in India, focused on providing high-quality medical products and services. Their objective: to adopt a paperless operation while streamlining their lead collection process.

Challenge: Going Paperless and Streamlining Lead Collection

Medikabazaar needed an innovative solution to eliminate paper usage and enhance their lead collection process. Traditional methods were inefficient and did not support their sustainability goals.

Solution: 30 utap NFC Business Cards **with Admin Dashboard**, Shareback and CRM Integration

We delivered utap NFC business cards to Medikabazaar, incorporating advanced features tailored to their needs:

Shareback Option: When users tap their NFC business card to share their information, the recipient can share their details back instantly, facilitating seamless lead collection.

CRM Integration: The NFC cards were integrated with Medikabazaar's CRM system, ensuring a smooth flow of data and efficient lead management.

Results: Efficient and Eco-Friendly Lead Management

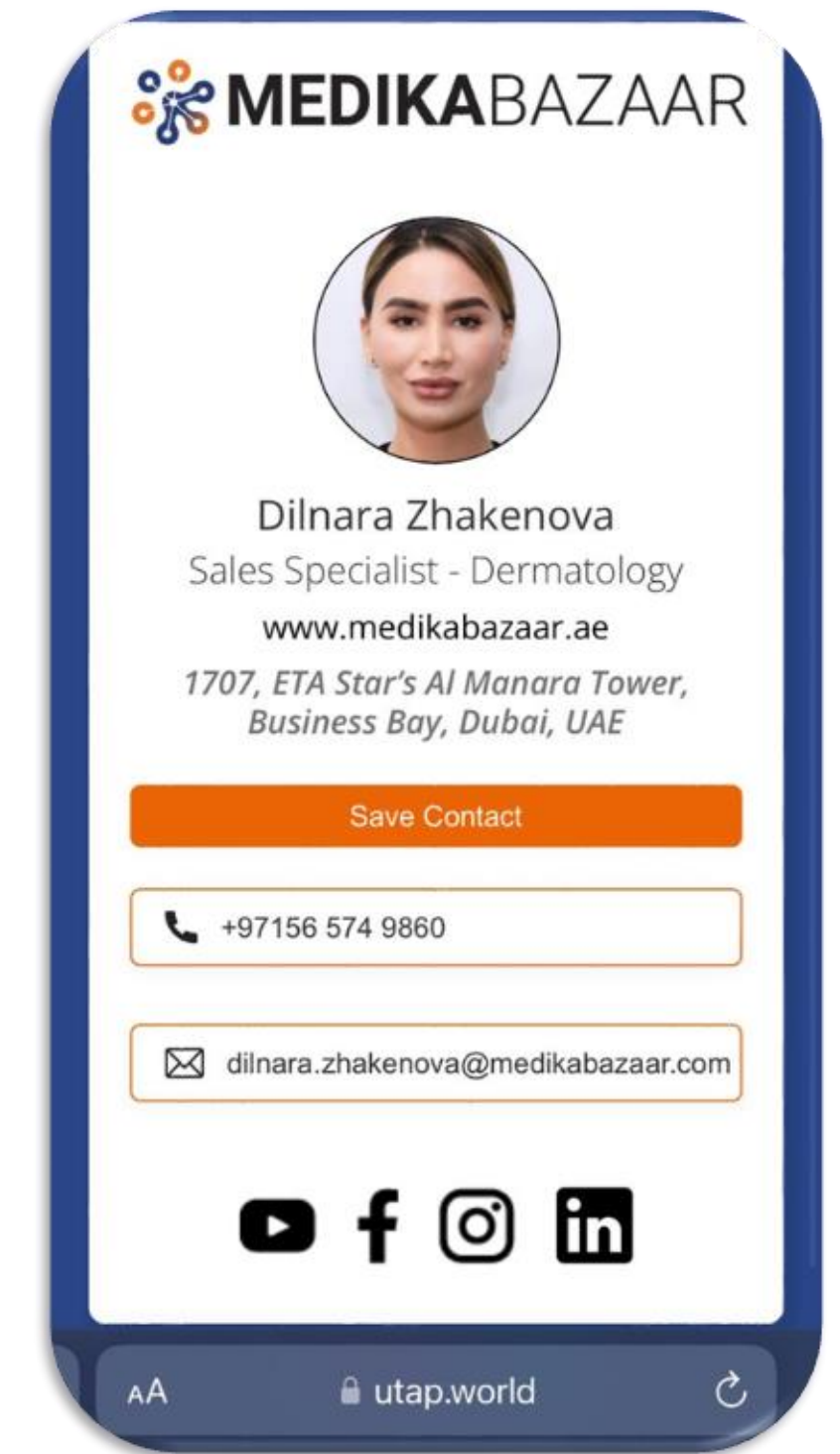
Paperless Operation: Significant reduction in paper usage, aligning with Medikabazaar's commitment to sustainability.

Streamlined Lead Collection: The shareback feature allowed for quick and easy exchange of information, improving lead collection efficiency.

Seamless Data Flow: CRM integration ensured that collected data was automatically entered into their system, reducing manual entry and potential errors.

Conclusion: Revolutionizing Medical Supply Operations

Medikabazaar's adoption of utap NFC business cards with shareback and CRM integration has transformed their lead collection process, promoting sustainability and operational efficiency.



Login with ZOHO		
All Leads		
NAME	EMAIL	CAPTURED
Racchitt Khanna	rkanba04@aol.com	By Jean Sebastien Blot 4 months, 3 weeks, 5 days, 20 hours, 5 minutes ago
Suriya	suriya@teslon.io	By Anish Thaliyachiriyil 5 months, 3 weeks, 6 days, 14 hours, 59 minutes ago
Wael Samir shebk	wael@unitechmee.com	By Dr. Kavis Ketaish 5 months, 4 weeks, 2 days, 22 hours, 31 minutes ago
Raja	raja@social-wayz.com	By Aritra Banerjee 6 months, 5 days, 18 hours, 16 minutes ago

Souq Waqif Case Study

Souq Waqif (Doha- Qatar) is a renowned cultural marketplace, celebrated for its vibrant display of local artists and their exceptional artwork. Their vision: to enhance the visitor experience while promoting sustainability.

Challenge: Innovative Art Display

Souq Waqif sought a cutting-edge solution to display artists and their works in an engaging and environmentally friendly manner. Traditional display methods were not interactive and contributed to waste.

Solution: utap NFC Cards

We partnered with Souq Waqif to implement our innovative utap NFC cards. Each artwork now features a QR code, complemented by an NFC card that offers:

Interactive Experience: Visitors can tap the card to access detailed information about the artist, their work, prices, and additional pieces by the same artist.

Sustainable Display: Reduces the need for printed materials, aligning with eco-friendly initiatives.

Results: Engaging and Sustainable

Enhanced Visitor Engagement: Interactive displays provide a richer experience, allowing visitors to delve deeper into the art and its creator.

Eco-Friendly Solution: Significantly reduces the reliance on printed materials, supporting Souq Waqif's commitment to sustainability.

Artist Promotion: Efficiently showcases multiple works by the same artist, driving interest and sales.

Conclusion: A Cultural Renaissance

Souq Waqif's implementation of utap NFC cards has transformed their art displays, merging technology with tradition to create a sustainable and captivating visitor experience.

Experience the Future of Art with utap!

