
Methodology

Methodology:

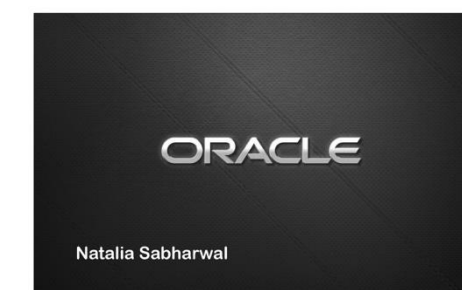
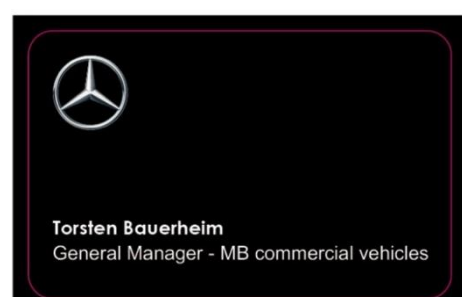
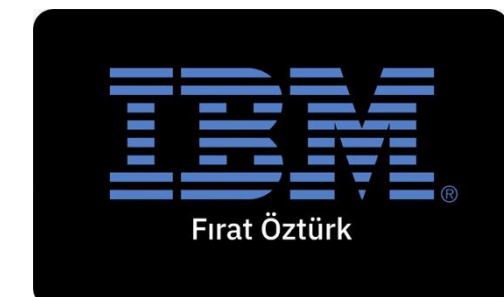
In the next slides are the steps we undertake as our *Methodology* for such assignment.

STEP 1

Card printing



- **Printing of the Cards with Artwork.**
 - 1.Print all the cards in bulk with the provided artwork.
 - 2.The Artwork consists of the Logo in Adobe Illustrator format or any EPS format
- **Quality Control:**
 - 1.Perform quality checks to ensure that each card carries accurate and complete information.
 - 2.Test the NFC functionality and QR code readability.



STEP 2

Profile Building



Profile Building

- **Data Collection:** Gather all relevant information for each staff member, including personal details, job role, department, and any other pertinent information.
- "Company" will provide us with a spreadsheet containing all these names and the social media fields that they wish it appears when tapping the card.
- **Profile Creation:**
 1. Develop a digital profile template that includes fields for all the collected information.
 2. Populate each template with the data collected for each staff member.
- **NFC Chip and QR Code Integration:**
 1. Assign a unique identifier to each NFC chip and generate a corresponding QR code.
 2. Associate the NFC chip and QR code with the specific staff member's digital profile.
- **Data Encoding:**
 1. Encode the staff members' information onto the NFC chip, ensuring secure storage and easy retrieval. Embed the same information in the QR code.
- **Bulk Creation of Profiles:**
 1. Once the individual profile is created and tested, duplicate the process for the remaining staff members until all profiles are generated.

21:43

utap

Create an account to activate your card.

Email

Create a Password

Activate Card

By signing up, you agree to our [Terms](#) and [Privacy Policy](#)

Language Access Code?

AA utap.world

STEP 3

Admin Dashboard Creation



Administration Dashboard Development:

1.Create an Administration Dashboard that serves as a centralized platform for managing the digital profiles.

2.Enable secure login access for HR or Administration Managers.

- **Profile Loading:**

1.Integrate a bulk upload feature into the Administration Dashboard to load all profiles efficiently.

2.Verify data consistency during the upload process.

- **Monitoring and Editing:**

1.Implement features in the Administration Dashboard that allow HR or Administration Managers to monitor and edit each entry.

2.Provide options to update personal details, job roles, or any other relevant information.

- **Security Measures:**

1.Implement encryption and secure protocols to protect sensitive employee information.

2.Regularly update security protocols to safeguard against potential threats.

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Profiles Manager Active Profiles

Aspen Melon Number of Rows: 25

Name	Taps	Lock Edits	Edit Profile	View Profile	Date Created
Mark Malek Fawaz	1	ON	EDIT	VIEW	2022-02-22
Canes Sauce	0	OFF	EDIT	VIEW	2022-02-23
Canes Sauce	5	ON	EDIT	VIEW	2022-02-23
JIMMY SEBOWA	1	ON	EDIT	VIEW	2022-03-13
COLIN PAULING	5	OFF	EDIT	VIEW	2022-03-14
JUSTIN WEINTROP	0	OFF	EDIT	VIEW	2022-03-14
JIMMY SEBOWA	1	ON	EDIT	VIEW	2022-03-14
MICHAEL ALDERTON	0	ON	EDIT	VIEW	2022-03-15
DALE VAN DER SCHYFF	2	ON	EDIT	VIEW	2022-03-15

Showing 1 to 9 of 9 entries

STEP 4

Design of landing Page

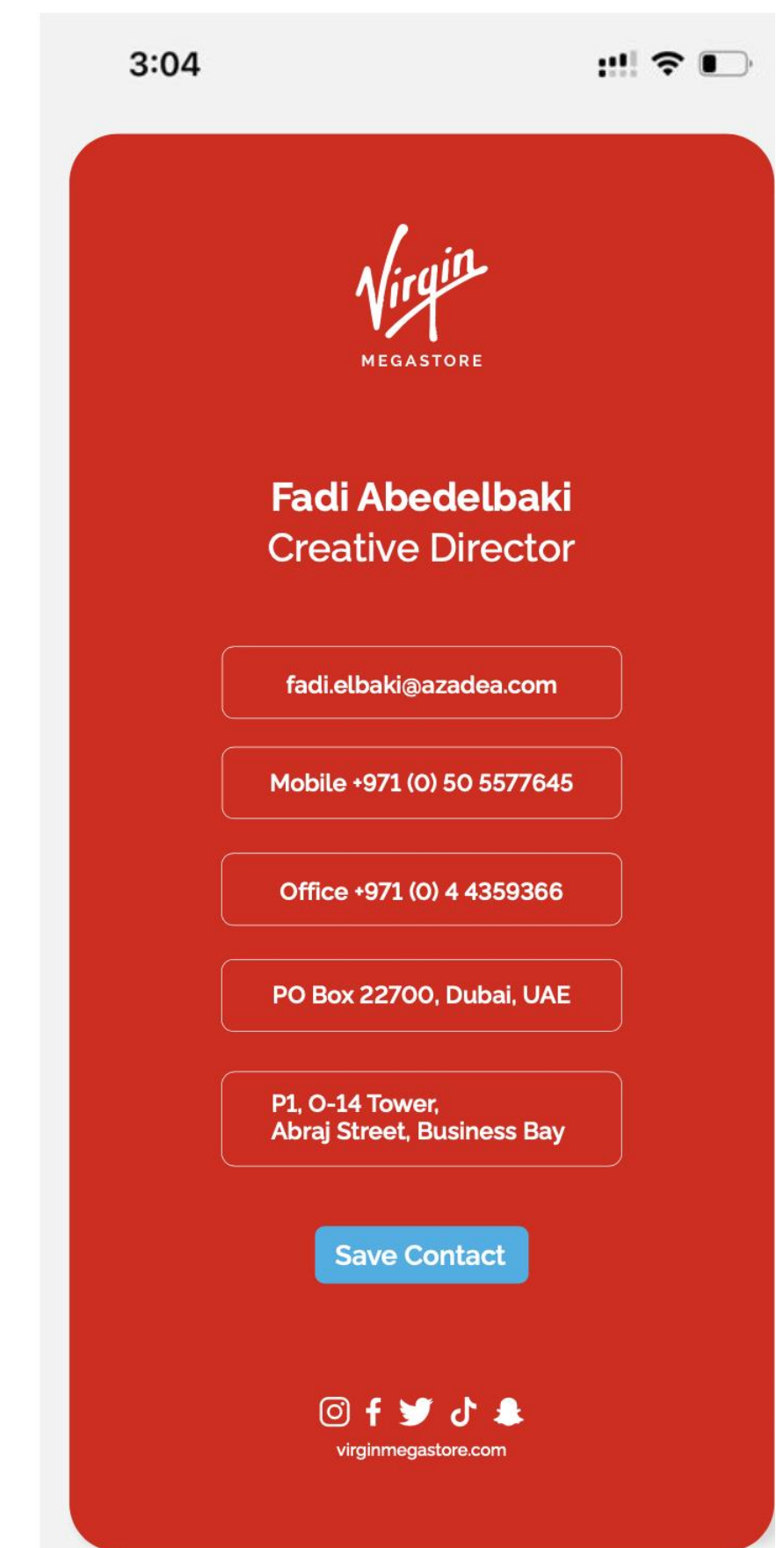


Setting up your Landing Page (according to your brand identity) or the interface that appears when you tap your **utap** card on your counterpart's NFC device, requires that you share your branding preferences and the information you want displayed.

Once you approve the draft design, we'll take care of the rest:

- 1) Store your details securely in our database.
- 2) Generate a responsive page that matches your brand identity.
- 3) Link your NFC device's unique ID (UID) to its custom URL.
- 4) Deploy it on a fast, secure web server.
- 5) Optimize images and cache data for speed.
- 6) Test across iPhone & Android devices for seamless performance.
- 7) Verify all links, buttons, and social media connections.
- 8) Activate your NFC cards, embed QR codes, and ship them to you!

Your utap card is now ready to instantly share your business details with just a tap!



STEP 5

Training & Support



Stage 1: On-line Virtual Training on the Functionality of utap Digital Cards

- Brief introduction to utap NFC digital cards and training objectives.
- Detailed walkthrough of card features and benefits.
- Activation and effective use.
- Address questions and clarifications.

Stage 2: On-line Training for Admin/HR on "Admin Dashboard" Functions

- Overview of the Interface and key features.
- Managing users, roles, permissions, and employee data.
- Generating reports and customizing dashboards.
- Address questions and clarifications.

Ongoing Support

•Support Team:

- A helpline based in Dubai, UAE, will be made available for any clarifications or queries that may arise during the process
- One Engineer from the Head Office in Doha Qatar.
- Continuous support via email, phone, and virtual meetings.

•Regular Check-ins:

- Scheduled sessions to address ongoing issues and performance reviews.